

Incontro informativo on-line

sui PERCORSI ITS (Istruzione Tecnica Superiore) della Fondazione ITS E.A.T. Eccellenza Agroalimentare Toscana con cui il nostro Istituto collabora da anni.

GIOVEDÌ 07 OTTOBRE ALLE ORE 17,30

su piattaforma virtuale GoToMeeting

I percorsi, in partenza ad ottobre, sono:

ENOFOOD 4.0 - TECNICO PER IL MARKETING E L'EXPORT DEI PRODOTTI AGROALIMENTARI MADE IN ITALY

AGRIFUTURE 4.0 – TECNICO DELL' INNOVAZIONE DELLE PRODUZIONI AGRARIE E DELLE TRASFORMAZIONI AGRO-ALIMENTARI E AGRO-INDUSTRIALI

Maggiori info su: <https://fondazione-eat.it/>

The infographic is set against a dark green background. At the top left is the 'eit Food' logo, and at the top right is the European Union flag with the text 'Funded by the European Union'. The main title 'The top 5 trends for the agrifood industry 2021' is centered in white and yellow. Below the title are five vertical panels, each with a number, an icon, a title, and a description.

1	2	3	4	5
Health	Convenience & technology	Alternative proteins	Sustainability & reducing waste	New flavours & experiences
Consumers will be more conscious of their health, tailoring diets and lifestyles to meet their personal needs.	Online capacity has increased as a result of COVID-19 and direct-to-consumer agrifood services will continue to rise in popularity across Europe.	Plant-based foods and alternative proteins keep gaining grounds among consumers preferences, increasing opportunities for existing and new businesses.	The term 'waste' is being replaced with 'side-streams', ensuring all excess food enters into the circular economy. Other trends include buying locally and increased focus on sustainable, intelligent packaging.	Consumers will seek foreign flavours and experiences in 2021 after a year of reduced travel and restrictions.

SOURCE: WWW.EITFOOD.EU/BLOG/POST/THE-TOP-5-TRENDS-FOR-THE-AGRIFOOD-INDUSTRY-IN-2021